



# PURDEY

*Gun & Rifle Makers*

LONDON 1814

## The New Purdey Sporting Clays Gun – For When Competition is Your Game

James Purdey & Sons has launched a new shotgun for the increasingly popular sport of Sporting Clays. The gun is based on the new award-winning Purdey Trigger Plate action, which was designed for superior strength and durability, tested with over 150,000 cartridges fired over a four year period.

The new gun was designed by taking the strong Trigger Plate action – with its detachable trigger mechanism – and combined it with the features of a high performance Sporting Clays shotgun. The specifications were developed by an in-house team, together with the assistance of Don Currie, professional shotgun coach, gun fitter and Chief Instructor of the US National Sporting Clays Association (NSCA).

“Purdey’s new Sporting Clays Gun does not re-invent the wheel, it perfects the ride.” Mr. Currie goes on to say, “The balance and ‘pointability’ is every bit as good as we hoped, giving a quick, responsive feel, which is so essential for a Sporting Clays shotgun.”

The Purdey Sporting Clays Gun boasts a 5mm raised rib (tapered 11mm to 7mm), a higher comb and an ergonomically designed grip and palm swell. The gun’s features have been designed to a high standard with intricate details and specific attention to the all-important balance. The specially designed stock and the grip specifically assists the shooter’s mount and handling and reduces the felt recoil as much as possible. The top rib is ventilated with a stylish “attacking” formation, and the side ribs are of an angled, double vented design to complete the look.

The gun is fully made and assembled by Purdey craftsmen in the state-of-the-art London workshop, combining their skills with technology creating a beautiful, handmade ‘Best’ London shotgun with superior quality and performance.

The new Purdey Sporting Clays is currently available in 12-Bore and will soon be made for customers in 20-Bore, with prices starting from £65,000 + any relevant tax. Its bespoke range of options include barrel length, chamber length, choke configuration, engraving and action finish. These allow the customer to build their perfect gun, suited to their individual taste, and most importantly, their style of shooting.

When customising stock dimensions, a Monte Carlo or standard comb design is offered, with options of rubber or leather-covered recoil pad. The choice of choke includes a fixed set-up, or Teague’s multi-choke options of flush, ½” extended, 1” extended, or 1” extended-ported. Extended chokes can be marked according to local or international designations. The gun is finished to the same exceptional standard of all Purdey guns.

For further information, please contact Miss Inken Kreckel at [inken.kreckel@purdey.com](mailto:inken.kreckel@purdey.com)



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## **About James Purdey & Sons Ltd.**

James Purdey & Sons Ltd. has been making the finest shotguns and rifles since it was founded in 1814, and has offered a selection of high quality clothing and accessories since 1974. The company, which holds three Royal Warrants, has been based with its main retail premises in Mayfair, London since 1883 and its workshop in Hammersmith, London.

## **History of Purdey and Trigger Plate Actions**

The trigger plate design became popular with manufacturers using CNC machinery in the mid to late 20<sup>th</sup> Century. Purdey's first dedicated gun with such an action was the Sporter model, launched in 2007 as a "crossover" clay/game gun, although the company's first ever trigger plate gun, with additional sideplates for decoration, was a side-by-side made in 1880

## **About Sporting Clays and Purdey Clay Guns**

Sporting Clays is considered the closest thing to actual field shooting of all competitive disciplines. Rather than having clay targets thrown from standardised distances and angles as with the skeet or trap disciplines, Sporting Clays courses are designed to simulate hunting ducks, pheasants, other upland birds and even rabbits. It is often quoted as the fastest growing sport in the USA.

Purdey has built many guns on its sidelock actions that were specifically customised by the buyers to be designed for clay shooting. However, the first actual dedicated clay gun model was the Purdey Single Barrel Trap Gun, launched to the US market in 1922. Whilst predominantly being known for building game guns, Purdey's latest offering is simply an innovative evolution of a previous product.

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